

HOW TO CREDIT YOUR WORK



When posting your image on social media, portfolio, or website, please **always** include full credits using the official Credit List provided in your download package.

YOUR POST SHOULD LOOK SOMETHING LIKE THIS



Client: Retoucher of the Year Competition
Photography: [Barbara Veréb]
Model: [Hadisha Sovatova]
Model: [Virág Kis]
Makeup Artist: [Katica Csenge]
Hair Stylist: [Katica Csenge]
Cinematographer: [András Studinger]
Retouching: [Your Name]

Tag us

 facebook.com/RetouchLeagueLtd

 [@retoucheroftheyear](https://www.instagram.com/retoucheroftheyear)

If you're posting on Behance or your website, please also include:
"Created as part of the Retoucher of the Year Competition 2025 by Retouch League™."

WHY THIS MATTERS

Every image is a collaboration. Photographers, models, stylists, and retouchers all bring their craft to the same frame — each one invisible without the others. By giving credit, you're not just naming contributors. You're acknowledging a chain of creativity that deserves to be seen. This is the foundation of our ethos at Retouch League: Respect the craft. Honour the process. Celebrate the unseen hands behind every image. Crediting is our way of saying — "I didn't do this alone, but I did it with care, precision, and integrity." When we lift each other up, we elevate the entire industry.

QUICK REMINDERS



- Do not post any entries before your country's winner announcement.
- Always use the official credit list.
- Always credit "Client: Retoucher of the Year Competition."
- Do not alter or reassign credits — they are part of a legal and ethical agreement.
- If reposting your work later (e.g., portfolio, website, Behance), please keep the credits visible in the description.

OUR PHILOSOPHY

This competition was created to make invisible work visible. Crediting is not just etiquette — it's visibility, it's recognition, and it's a quiet revolution.

Each time you post with full credits, you're helping shift how the creative world sees collaboration:
From ego to partnership.
From hidden to acknowledged.
From "mine" to ours.

That's how we rewrite the story — one image at a time.